

MADDY WILLIAMS

PROFILE

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EXPERIENCE

Web Design & Development Intern

Insomniac Design *May 2016 to August 2016*

Worked directly under the creative director to develop wireframes, create graphics, and design web page mockups. Independently worked on front end development projects and Wordpress theming.

Graphic Designer

JMU Research & Scholarship *August 2015 to present*

Responsible for keeping department materials up to date, designing promotional material, and assisting with overall marketing strategy.

Communication Services Intern

FINRA *May 2015 to August 2015*

Acted as the sole graphic design intern in the Communication Services department. Worked independently and assisted with department projects, including both print and web design.

Owner & Photographer

Maddy Williams Photography *December 2014 to present*

Photographer specializing in portraits and weddings. Manages photography, editing, finances, social media, and marketing of my own business.

Tutor

JMU Student Athlete Services *August 2014 to December 2016*

Developed study strategies and worked one on one with student athletes in Introduction to Media Arts and Design, Religion of the Worlds, Cultural Anthropology, and Biological Anthropology.

SKILLS

- Proficient in HTML 5, CSS 3, Bootstrap and WordPress
- Proficient with Adobe Creative Suite
- Experienced with Javascript and jQuery
- Proficient in web design and development, photography, graphic design, and media creation tools
- Self-motivated and independent contributor
- Comfortable as a leader or contributor in a team environment

EDUCATION

James Madison University Class of 2017

B. A. in Media Arts & Design major with a Converged Media concentration and minors in Educational Media and British Communication and Media

Current Cumulative GPA: 3.653

Awards: President's List Fall 2014, Dean's List Fall 2013, Spring 2014, Fall 2015 and Spring 2016, Neckowitz-Turner Study Abroad Scholarship (Spring 2015), H. L. Harris Scholarship (Fall 2015, Fall 2016)

Studied abroad in London during the Spring 2016 semester. Spent 3 months living in the heart of the city while taking 5 classes to complete my British Communication and Media minor.

INVOLVEMENT

Executive Editor

22807 Magazine *August 2014 to present*

Lead a staff of 12 students in developing features stories, powerful photography, YouTube shows, weekly blogs and podcast about the arts and culture of Harrisonburg and the JMU community. Establish the editorial vision and supervise the direction of the print and online magazine. Co-founder and photographer of 22807's weekly fashion blog, Threads. Previously held position as photo editor from August 2015 to May 2016, and as staff photographer from August 2014 to August 2015.

Volunteer

Cat's Cradle Adoption Center *August 2013 to present*

Experienced volunteer and photographer, helps manage website, databases, social media accounts, and customer relations, on phone and in-person. Volunteer foster parent, socializing feral and/or shy cats, caring for sick cats, and hosting them in-home.

OutReach Coordinator

JMU TWLOHA UChapter *August 2013 to present*

OutReach Coordinator of JMU's To Write Love On Her Arms UChapter, a university chapter of the national nonprofit. Responsible for organizing community events that tackle the stigma surrounding mental health, educate and fundraise for mental health in the JMU community, connect students to local resources, and assist with the national organization's campaigns.

Photographer

The Bluestone *September 2013 to May 2015*

Covered sports, clubs, and profiles for JMU's yearbook.